



MARYLEBONE CRICKET CLUB (MCC) JOB PROFILE

Senior Creative Designer

Department: Marketing & Communications

Reporting to: Head of Creative and Brand

Contract: Permanent

DIMENSIONS OF ROLE

Normal working hours will be 09:00 to 17:00, Monday to Friday (inclusive), including one-hour unpaid lunch on each day worked; making a total of 35 working hours per week. Three days based in the office at Lord's.

KEY PURPOSE OF ROLE

As a senior conceptual designer, you will be reporting to the Head of Creative and have the opportunity to be involved in a variety of creative projects across all the Club's touchpoints — ranging from ideation, digital, print, illustration, product development, event collateral, posters, signage to final artwork delivery. We are looking for an experienced creative and conceptual designer with a positive attitude and endless energy. You must have outstanding design and branding skills, be able to take ownership, conceptualise and design, articulate your thinking verbally and visually, maintain a constantly high level of execution, and the maturity to handle responsibility.

You'll be required to demonstrate flexibility to changing briefs and priorities, and willingness to apply design-led thinking across all stages of the creative process — supporting the Head of Creative and collaborating with teams and stakeholders across various departments. You'll be experienced in developing design ideas that help brands engage with their target audiences through innovative cross-platform marketing solutions. We expect you to be an enthusiastic driver of the creative output, a confident storyteller and a stellar designer who enjoys taking ownership from brief to delivery.

KEY TASKS AND ACCOUNTABILITIES

- Highly creative with proven ability to conceptualise ideas, deliver imaginative and compelling visual communications and taking responsibility for projects from initial brief to completion.
- Work closely with internal teams and design a wide variety of marketing collateral across 360 channels.
- Exceptional design skills with a sound knowledge of art working, print and digital processes.
- Excellent time management and organisational skills, with the ability to prioritise effectively, work independently and collaboratively, to ensure that multiple projects are delivered against tight deadlines and to quality standards.

This job profile is not an exhaustive or definitive list of all possible job responsibilities, tasks, and duties. The responsibilities, tasks and duties of the jobholder might differ from those outlined in the job profile and duties might be amended as the job evolves in light of the needs of the business and/or at the discretion of management.

VARIATIONS OF JOB RELATING TO MAJOR MATCHES

- Attendance at all major match-days, including weekends, as required.
- Any other duties, whether in the Department or elsewhere around the Ground, as required.

HEALTH AND SAFETY

- Responsible for the safety of yourself and others through adherence to MCC (and legal) safety rules and procedures.
- Report any unsafe practices, equipment or circumstances as appropriate.
- Comply fully with relevant security policies and procedures.
- Be familiar with fire procedures and evacuation procedures and be prepared to operate when/if trained as a Fire Warden.

VALUES AND BEHAVIOURS

EXCELLENCE

- Striving for excellence in every aspect of the MCC's operations.
- Valuing continuous improvement, pushing boundaries to achieve the best outcomes for Members, players and visitors.
- From the world-class cricket schedule to the maintenance of Lord's Cricket Ground, we aim to drive forward the game of cricket.

TEAMWORK

- Creating a cohesive and supportive environment to create shared goals and responsibilities.
- Success in our team performance benefit all who come to Lord's.
- By valuing teamwork at MCC we create a positive and inclusive environment.

INTEGRITY

- Striving for honesty, fairness and ethical conduct in all aspects of cricket.
- Integrity, both on and off the field of play, is at the heart of MCC.
- Promote a culture of sportsmanship celebrated by those within the Club and those who visit to play or watch.

PERSON SPECIFICATIONS – SKILLS, EXPERIENCE AND QUALIFICATIONS

- A design degree or equivalent qualification(s).
- You'll have an exceptional portfolio of work that showcases your design skills, and ability to interpret a creative brief across multiple platforms.
- An independent thinker who is curious and able to challenge a brief with fresh thinking and progressive solutions.
- Enthusiastic, positive and self-motivated with an abundance of initiative and a can-do attitude.
- A passion and dedication for design, with a drive to constantly explore new creative ideas and a knowledge of emerging trends.
- A committed team player - reliable and solutions orientated with a willingness to get involved.
- Confident communicating and presenting your work in a compelling manner.
- Highly organised, with excellent time management skills and ability to hit multiple deadlines, whilst maintaining accuracy.
- Eager to learn and develop through accepting direction and feedback.
- Able to multi-task across a number of work streams and deliver to deadlines, taking ownership of projects from concept through to completion.
- Highly proficient using Adobe Suite - InDesign, Illustrator, Photoshop & After Effects and Microsoft (notably PowerPoint).
- Experienced at creating final artwork for a variety of media and platforms.
- Knowledge of layout typesetting for long format publications (print and digital).
- Familiar with Mac Operating Systems and good working practices through effective file management and storage.
- Proficient at managing and taking responsibility for external suppliers to ensure standards of product installation, service and execution reflect the excellence expected of a premium brand.

Written by: Danelle Macaulay

Accepted by:

Date: August 2024

Date: