



MARYLEBONE CRICKET CLUB (MCC) JOB PROFILE

Mid-Weight Graphic Designer

Department: Marketing and Communications

Reporting to: Head of Creative & Brand

Contract: Permanent

DIMENSIONS OF ROLE

Normal working hours will be 09:00hrs to 17:00hrs, Monday to Friday (inclusive), including one-hour unpaid lunch on each day worked; making a total of 35 working hours per week.

KEY PURPOSE OF ROLE

This is a fantastic opportunity to become part of our vibrant Marketing and Communications team, based at Lord's Cricket Club in north London. As a conceptual mid-weight designer, you will be reporting to the Head of Creative and have the opportunity to be involved in a variety of design projects across all of the Club's departments – ranging from ideation, digital, print, illustration, product development, event collateral, posters, signage to final artwork delivery. If you enjoy facing diverse creative challenges every day, then this could be the place for you!

We are looking for a highly motivated mid-weight designer, with a passion for brand and design. The role will cover a multiple of areas from the design of printed collateral to multi channel campaigns. You will be responsible for delivering innovative design solutions to meet the creative brief, from concept through to print-ready artwork within a quick time frame. You'll be required to demonstrate innovative creative ideas, exceptional design and craft skills as well as a genuine passion for branding, print design and content creation for digital channels.

The ideal candidate will have corporate experience, and a design background working either in an in-house or agency environment. Your portfolio will highlight the breadth of your creative and technical skills – with demonstrable expert knowledge of latest Adobe creative suite, including After Effects and Premiere Pro. An interest in cricket would be advantageous, but not essential.

PLEASE NOTE: all applicants must provide a portfolio of work to be considered.

KEY TASKS AND ACCOUNTABILITIES

- Conceptualise, develop, and execute innovative and visually appealing designs for a range of marketing materials.
- You'll have an exceptional portfolio of work that showcases your design skills, and ability to interpret a creative brief across multiple platforms – including print collateral, digital assets (static & animated), social media content, web banners, infographics, presentations and more.
- Ensure consistency in visual identity and adherence to brand guidelines across all design deliverables to maintain a cohesive brand image.
- Work closely with a diverse range of stakeholders across the Club (marketing, events, digital, hospitality, signage, retail, corporate) to understand project requirements, taking full ownership by translating ideas and concepts into effective designs.
- Develop an understanding of MCC's brand values, as well as its diverse business units, which can be translated into effective creative communication and through every customer touch point.
- Preparing artwork for print/production following specifications. Liaising with external suppliers and printers ensuring that a consistent level of quality is maintained at all times.
- Provide fresh thinking, strong ideas and a high level of craftsmanship across all elements of design.
- Eager to learn through seeking guidance, accepting direction and feedback from the Head of Creative throughout the design process to ensure you maintain on track.
- Organise and maintain design files and master assets as needed.
- Communicating with confidence and presenting your work in a compelling manner.
- Highly organised, with excellent time management skills and ability to hit multiple deadlines, whilst maintaining accuracy.

- Proficient verbal and written communication skills, with the ability to articulate design concepts and collaborate effectively and confidently with team members and senior stakeholders. A strong command of both written and spoken English is required.

This job profile is not an exhaustive or definitive list of all possible job responsibilities, tasks, and duties. The responsibilities, tasks and duties of the jobholder might differ from those outlined in the job profile and duties might be amended as the job evolves in light of the needs of the business and/or at the discretion of management.

REQUIRED SKILLS AND EXPERIENCE

- Minimum 2-3 years at a creative agency or similar environment.
- A design degree or equivalent qualification(s).
- A passion and dedication for design, with a drive to constantly explore new creative ideas and emerging trends.
- Demonstrable ability to conceptualise ideas, showing a strong eye for design, as well as working within brand templates and guidelines.
- Able to multi-task across a number of work streams and deliver to tight deadlines, taking ownership of projects from concept through to completion.
- Multi-Disciplinary skillset and able to think across 360 channels — from social, to earned, to ATL.
- Enthusiastic, with an abundance of initiative and a can-do attitude.
- Self-motivated and positive, willing to go above and beyond.
- A committed team player — reliable, with a willingness to contribute to an atmosphere of inspiration and collaboration.
- Experienced at creating final artwork for a variety of media and platforms.
- Highly proficient using Adobe Suite - InDesign, Illustrator, Photoshop & After Effects and Microsoft (notably PowerPoint).
- Experience in animation and web design principles is highly advantageous.
- Flexibility to adapt to changing priorities, project requirements and deadlines.
- Knowledge of layout typesetting for long format publications (print and digital) essential.
- Familiar with Mac Operating Systems and good working practices through effective file management and storage.
- Liaising with external suppliers and printers, ensuring that a consistent level of quality is maintained at all times.
- Highly organised, with excellent time management skills and ability to hit multiple deadlines, whilst maintaining accuracy.
- An interest in sport/cricket would be advantageous.

VARIATIONS OF JOB RELATING TO MAJOR MATCHES

- Attendance at all major match-days, including weekends, as required.
- Any other duties, whether in the Department or elsewhere around the Ground, as required.

VALUES AND BEHAVIOURS

EXCELLENCE

- Striving for excellence in every aspect of the MCC's operations.
- Valuing continuous improvement, pushing boundaries to achieve the best outcomes for Members, players and visitors.
- From the world-class cricket schedule to the maintenance of Lord's Cricket Ground, we aim to drive forward the game of cricket.

TEAMWORK

- Creating a cohesive and supportive environment to create shared goals and responsibilities.
- Success in our team performance benefit all who come to Lord's.
- By valuing teamwork at MCC we create a positive and inclusive environment.

INTEGRITY

- Striving for honesty, fairness and ethical conduct in all aspects of cricket.
- Integrity, both on and off the field of play, is at the heart of MCC.
- Promote a culture of sportsmanship celebrated by those within the Club and those who visit to play or watch.

HEALTH AND SAFETY

- Responsible for the safety of yourself and others through adherence to MCC (and legal) safety rules and procedures.
- Report any unsafe practices, equipment or circumstances as appropriate.

- Comply fully with relevant security policies and procedures.
- Be familiar with fire procedures and evacuation procedures and be prepared to operate when/if trained as a Fire Warden.

Written by: Head of Creative

Accepted by:

Date: December 2024

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